

Hetal Bhanushali

**Accomplished Make-Up Artist
& Hair Stylist Specialist**

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Profile

A creative and outgoing professional with a natural flair and talent for the art and craft of makeup with a proven track record of success and client satisfaction in providing professional make-up & hairstyling services, Hetal possesses a highly professional attitude and extensive knowledge of cosmetology. She has a proven expertise in consulting customers and helping them in selecting the right products, taking into account their skin type, age and lifestyle. She is recognized as a tactful professional having good listening skills with the capability of explaining procedures to clients. Hetal is aiming to leverage her knowledge and experience of creating both natural and avant-grande looks.

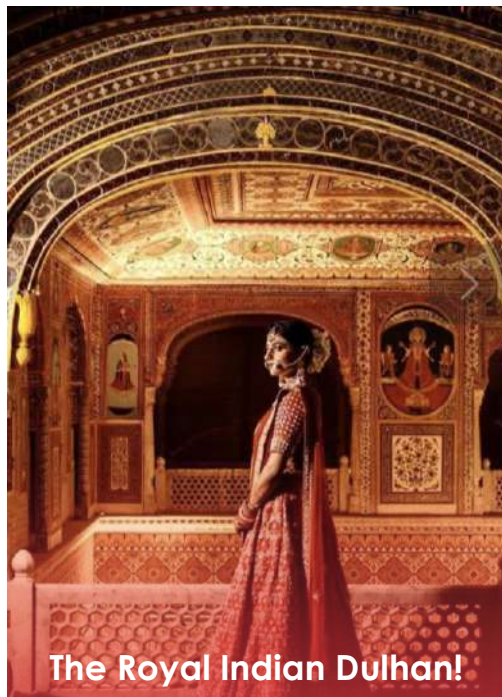
Her key strengths lie in:

- Providing professional application of makeup and other cosmetics to clients for various occasions, such as destination weddings, fashion shows, corporate events, parties, etc.
- Elevate the natural beauty by enhancing features (not just masking) of private clients, pageant contestants, bridal parties to high-profile models. Creating unique makeup looks & inspiring confidence in clients.
- Applying magical strokes that create a flawless look for brides on their wedding day. Experience of working for women with different skin tones and from different ethnic backgrounds.
- Experience in all areas of hairstyling including latest trends in hairstyling as per the face cut, hair texture etc.
- Prime focus on soft, natural make-up and hairstyling looks.
- Capitalizing on relationships with clients to bring new repeat/referral business, establishing credibility, rapport and communication with them at multiple levels.
- Brands: Urban Decay, Estee Lauder, Dior, Nars, Laura Mercier, Make Up Forever and other renowned brands.

Work Experience

Freelancer | Makeup Artist Hairstylist

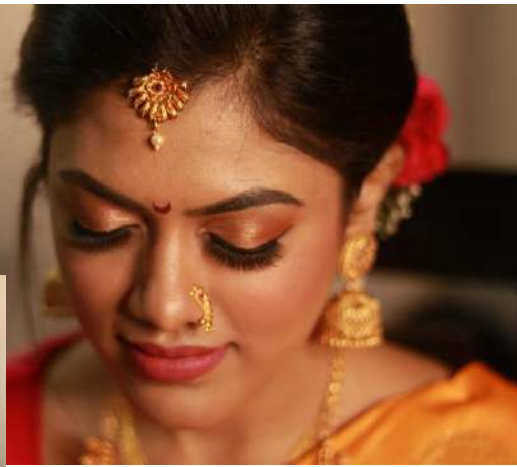
- Responsible for visually transforming client's appearance via make-up and related accessories by applying basic and complex techniques.
- Determine the correct material and application according to lighting, setting and physical facial features.
- Analyze skin tones and facial features to determine what shades and types of makeup will be the best fit for each client.
- Prepping the skin as needed to prepare it for the application of makeup. Apply simple and advanced makeup as required by the client ensuring the needs of the client are met.
- Meeting the clients for a one-to-one consultation and understanding their expectations in terms of final look and coordinating the same according to their outfit, jewelry, sketches or photographs provided by them.
- Ensure makeup looks natural and well applied under different lighting. Match skin color-to-color palettes to determine best looks.
- Maintain awareness of client's health and safety issues and legislation.
- Demonstrate and implement a practical understanding of lighting, the photographic process, colors and the impact of special effects/make-up processes on the skin. Apply makeup to beautify, enhance or alter the features of people preparing for special occasions, productions and stage appearances. Study each client's skin type and select products that will not irritate the skin or contribute to breakouts.
- Cooperate with production or stage officials and confer with other performers to achieve the desired effect when applying makeup.
- Provide and suggest the proper hairstyles for clients based on hair length, type, texture and face shape. Maintain the safety of all clients and staff by providing a clean and sanitary work environment: including sanitizing & disinfecting all materials/equipment's before use, taking extra precautionary measures in times of COVID.



The Royal Indian Dulhan!

**Stunning makeover that suited
the sense of style and reflects
who the bride is !**





The Traditional Maharashtrian Bridal Look

A shade of bronze done so perfectly that it is blended with her skin tone like magic. I used the right amount of highlighter at just the right places on the face to make her skin glow. Love the way her eyes do the talking with brown eyeshadow and a sleek line of eyeliner. I completed her wish of a traditional look by draping the Nauvari Saree and used a Nath, (that signifies the beginning of a woman being married) to complete the look to her total satisfaction!

Personal Attributes

- Creativity & Innovation
- Visualization
- Eye for detail
- Originality
- Confidence
- Flexibility
- Communication skills
- Interpersonal Skills
- Team Player
- Calm under pressure

Skill Set

- Bridal, Fashion, Creative, Corrective, Character and Editorial Makeup techniques
- Basic & Advanced Hairstyling Techniques
- Basic, HD & Airbrush Techniques
- Artistry techniques
- Breath-taking Shading
- Coordinating Exquisite Colors

Academics

- Advance Make-up and Hair course from Kajol R Paswan Academy
- Make-Up Pro course from Jordan Liberty
- Pro Master Class Make-Up Course by Meera Sakhrani

The heavenly grace of a traditional North Indian bride!

It is said that the Happiest Brides are the Prettiest and I achieved just that by giving her exactly what she wanted....

A hint of glamour with shimmery eyes, accentuated with her beautiful red lehenga and the customary Karila's !

